



Knowledge Translation and Exchange short course

SCHOOL OF POPULATION HEALTH



Do you want policymakers to take more notice of your research?

The Deeble Institute's short course on knowledge translation and exchange will assist academic researchers in making their work more accessible and useful to policymakers. This three-day course is presented by AHHA, SPH and the Deeble Institute.

Outline

Course sessions will cover a range of topics including:

- Why knowledge exchange and research translation is becoming more important for academic researchers, and the various ways it can be done for different audiences;
- The realities of the policy making process and the environment in which policymakers work;
- Engaging effectively with the media and non-academic audiences, and;
- Opportunities to secure funding for policy and practice-relevant research.

Combining theory with a strong practical focus, you will receive training on the fundamentals of writing for policymakers and communicating in the mainstream media.

Practical focus

You will have the opportunity to enhance your skills in small groups, applying the theory presented to your own research projects.

Working individually, you'll be able to further develop a piece of your own research by translating it into a media release and one-page backgrounder suitable for a generalist policymaker (bring your own research material, e.g. peer-reviewed paper).

You will also have the opportunity to experience a media interview and to receive feedback on your performance from a professional journalist.

Course presenters and panellists include:

- Prof Gary Geelhoed, WA Health
- Dr Tarun Weeramanthri, WA Health
- Dr Fadwa Al-Yaman, AIHW
- Alan Singh, NHMRC
- Alison Verhoeven, AHHA
- Michael Moore, PHAA
- Prof Mike Daube, PHAIWA
- Prof Christobel Saunders, CAAC
- Anne McKenzie AM, UWA/TKI
- Jim Codde, Notre Dame University
- Dr Paul Nicolarakis, Lorica Health
- Leanne Durrington, WA PHN
- Karalee Katsambanis, Corporate Media Services

Short course details

- Monday 13 - Wednesday 15 July 2015
- 9am to 5pm (8:30am registration)
- Harry Perkins Institute of Medical Research
- Cost:
 - Deeble Founding Partners: \$2,200
 - AHHA Members: \$2,600
 - Non-members: \$2,700

All fees are GST inclusive.

Registration and more details

www.sph.uwa.edu.au/courses/winter-spring-summer-school/knowledge-exchange

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