



THE POWER
TO PERSUADE



PTP | GENDER

THE POWER TO PERSUADE

17-18 SEPT 2015

PTP SYMPOSIUM

18 SEPT | 9:00AM – 5:00PM

INTERROGATING THE ARRIVAL OF THE PRIVATE (FOR-PROFIT) SECTOR – FROM POLICY ADVICE TO POLICY DELIVERY

The fourth annual Power to Persuade symposium will be in the ACT. This interactive forum engages leaders in government, academia and the community sector to discuss how to create better social policy. Through keynote presentations and panel debates, we will be exploring:

- The evolution of the private for-profit sector's role in policy: from providing advice to delivering policy outcomes
- Why is the investment strategy of government changing?
- The use and misuse of social impact bonds
- Mission versus the market in service delivery

THE POWER TO PERSUADE

PANEL 1 | The evolution of the private for-profit sector's role in policy: from providing advice to delivering policy outcomes

This panel will explore the drivers of change regarding how the private sector is engaged in policy, as well as the potential advantages and disadvantages of this engagement.

PANEL 2 | Social Impact bonds and mother models: a wolf in sheep's clothing?

This panel discussion explores why social impact bonds are gaining attention, whether they deliver on the promise of social change and where social investment is heading.

PANEL 3 | Market versus mission in service delivery

The final panel of the day looks at the growing use of markets and the private sector in service delivery and queries issues such as whether new regulatory bodies are needed to protect citizens and whether we have the know-how to make markets work in a social context.

SPEAKERS INCLUDE:

- **Mr Robert Kerr**
Commissioner and Honorary Research Fellow, Brotherhood of St Laurence
- **The Hon. Mary Crawford**
- **Ms Sarina Fisher**
Director, Health Economics and Policy, Centre for International Economics
- **Mr Jonathan Kennedy**
Head of Government Relations and Regulatory Affairs, Infrastructure Partners Australia
- **Dr Caralee McLiesh**
Deputy Secretary, NSW Department of Treasury
- **Professor Janine O'Flynn**
Melbourne School of Government, University of Melbourne
- **Professor Jo Barraket**
Centre for Social Impact, Swinburne University
- **Ms Liz Furler**
Liz Furler and Associates
- **Professor Val Braithwaite**
Regulatory Institutions Network, Australian National University
- **Dr Ken Baker AM**
National Disability Insurance Scheme
- **Professor Adrian Kay**
Crawford School, Australian National University
- **Assoc Professor Helen Dickinson**
Melbourne School of Government, University of Melbourne

PTP:GENDER

“NOW YOU SEE IT, NOW YOU DON'T”: GENDER IN CONTEMPORARY POLICY

PTP:Gender examines two critical aspects of policy development as they relate to gender equity: evidence and values. In doing so, it explores where gender is strategically made visible or invisible in contemporary policy, what is served by this and the values that sit behind policies that shape women's and men's lives.

Renowned policy analyst and leading feminist thinker, Eva Cox AO, will open PTP:Gender by setting the scene for re-envisioning policy for the betterment of women and society at large. The first session, 'Why we are stuck', will then explore the state of gendered evidence in contemporary policy and the gender values and norms underpinning a range of policies that impact on women's everyday lives. Through a facilitated workshop, the forum will then focus on 'Doing policy differently' by working to develop a new agenda in feminist policy.

SPEAKERS INCLUDE:

- **Adjunct Professor Eva Cox, AO**
University of Technology Sydney
- **Ms Elena Rosenman**
Executive Director Women's Legal Centre ACT
- **Adjunct Professor Susan Feldman**
Healthy Ageing Research Unit, Monash University
- **Professor Marian Baird**
The University of Sydney Business School
- **Dr Kay Cook**
Royal Melbourne Institute of Technology

REGISTRATIONS OPEN THROUGH WWW.POWERTOPERSUADE.ORG.AU

\$200* (\$350 combined fee for both the Pre-Conference and the Symposium)

*A number of subsidised places are available for those in the community sector who cannot afford the full fee.

A discount on accommodation at the nearby Hotel Hotel is available for Symposium attendees.



BUILDING KNOWLEDGE & CAPACITY FOR POLICY CHANGE